

Date:

Mr Gil Steyaert
Managing Director
Adidas (UK) Ltd
The Adidas Centre
Pepper Road
Hazel Grove
Stockport SK7 5SD

Dear Mr Steyaert

I am writing to express my outrage at Adidas' support of the slaughter of kangaroos. Every year, millions of kangaroos are killed to supply the kangaroo leather industry. This year alone, 6.5 million adult kangaroos may be shot and millions of baby 'joeys' - of no financial value of their own - will be shot, decapitated or bludgeoned to death. Countless other infant kangaroos will be left without a mother and, too young to fend for themselves, will die of predation, starvation, cold or neglect.

Last year, John Kelly of the Kangaroo Industry Association of Australia, stated: "This [football boot] industry is vital to the kangaroo industry. Without it underpinning kangaroo skin prices the entire industry would be at risk".

Adidas, with 70% of the market for professional football boots, is the driving force behind the bloodshed.

The original designer of the Predator boot, ex-Liverpool player Craig Johnston, has publically stated: "The original model [of the Predator] was an all-rubber shoe. Synthetics, rubbers and new materials are definitely the future of football boots. I don't agree with killing kangaroos."

Please show the world that Adidas is an ethical organisation by using high-tech, synthetic materials instead of the skins of butchered kangaroos.

I, and countless other compassionate people like me, do not want to support this suffering. I pledge to boycott all Adidas products until I learn you will no longer be using kangaroo skin.

Yours sincerely

Name:

Address: